REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG6/12 16.34
**CHANGES** *** WFSB-TV ***

REP HEADLINE# 6257730 TRF# 487477
$$$ MOD# 0: UNAPPROVED REV #2 $$$

ADV #_____ ADV. NAME ISS/NEW DIRECTION PROJECT REP.#_____ OFF.#_____ SALESMAN #_____

AGY #_____ AGY. NAME LUC, INC. BUYER NAME DEVON PRESCOD

25 WHITLOCK PLACE, SW, SUITE 201 SALES PRSN WA- HEATHER UTTLEY (H)

MARIETTA, GA 30064

ORDER #_____ CONTRACT # 6257730 CLASS: NATL. LOCAL REGIONAL

PRDCT NEW DIRECTION PROJEC EST#____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES JUL31/12 AUG9/12 WK-2

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE AUG6/12 16.34

REP: REVISON 8/6
CHANGED LINES 34-41 TO TH
TOTAL SAME, PLEASE CONFIRM
THANKS! ASHLEY FOR HEATHER

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 34 | | EY | 430A-459A | 30 | | $250.00 | 8/9 | 8/9 | 1 | ✓ | THU | 1 |
| | PROGRAM : NEWS | | | | | | | | | | | |
| 35 | | EY | 600A-630A | 30 | | $950.00 | 8/9 | 8/9 | 1 | ✓ | THU | 1 |
| | PROGRAM : 6A NEWS | | | | | | | | | | | |
| 36 | | EY | 630A-700A | 30 | | $950.00 | 8/9 | 8/9 | 1 | ✓ | THU | 1 |
| | PROGRAM : 630A NEWS | | | | | | | | | | | |
| 37 | | EY | 700A-900A | 30 | | $600.00 | 8/9 | 8/9 | 1 | ✓ | THU | 1 |
| | PROGRAM : TODAY SHOW | | | | | | | | | | | |
| 38 | | EY | 1200N-1230P | 30 | | $650.00 | 8/9 | 8/9 | 1 | ✓ | THU | 1 |
| | PROGRAM : NOON NEWS | | | | | | | | | | | |

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG6/12 16.34
**CHANGES** *** WFSB-TV ***

REP HEADLINE# 6257730 TRF# 487477
$$$ MOD# 0: UNAPPROVED REV #2 $$$

| LINE# | REP LINE# | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 39 | | EY | 500P-530P | 30 | | $1,500.00 | 8/9 | 8/9 | 1 | ✓ | THU | 1 |
| | PROGRAM : 5P NEWS | | | | | | | | | | | |
| 40 | | EY | 530P-600P | 30 | | $1,500.00 | 8/9 | 8/9 | 1 | ✓ | THU | 1 |
| | PROGRAM : 530P NEWS | | | | | | | | | | | |
| 41 | | EY | 1100P-1135P | 30 | | $1,200.00 | 8/9 | 8/9 | 1 | ✓ | THU | 1 |
| | PROGRAM : 11P NEWS | | | | | | | | | | | |

AUG/12 58650.00

CONTRACT TOTAL 58650.00
TOTAL SPOTS 65

MARKET TOTALS $130,333 WFSB 45% WTNH 28% WVIT 16% WTIC 11% WCTX 0% WCCT 0% WHPX 0%
CABL 0%

ACCURATE SHARES EXCEPT FOR WVIT, WILL UPDATE SOON

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

Contract Agreement Between:

# CONTRACT

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| Contract / Revision | Alt Order # |
|---|---|
| 487477 / | 06257730 |

| Product | | |
|---|---|---|
| NEW DIRECTIDN PRDJEC | | |
| Contract Dates | Estimate # | |
| 07/31/12 - 08/09/12 | | |
| Advertiser | Original Date / Revision | |
| New Direction Project | 08/07/12 / 08/07/12 | |

| Billing Cycle | Billing Calendar | Cash/Trade |
|---|---|---|
| EOM/EOC | Broadcast | Cash |
| Station | Account Executive | Sales Office |
| WFSB | Heather Uttley | HRP-WASHING |

Special Handling

Demographic
Adults 35+

| IDB# | Advertiser Code | Product Code |
|---|---|---|
| | | |

| Agency Ref | Advertiser Ref |
|---|---|
| | |

And:

LUC Media Inc
25 Whitlock Place SW
Suite 201
Marietta, GA 30064

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1 | WFSB | 07/31/12 | 08/03/12 | Eyewitness News | 5am - 5:30am | | :30 | | | NM | 2 | $1,000.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | -TWTF-- | 2 | $500.00 | | | | | | |
| D 2 | WFSB | 07/31/12 | 08/03/12 | Eyewitness News | 5am - 5:30am | | :30 | | | NM | 0 | $0.00 |
| 3 | WFSB | 07/31/12 | 08/03/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 3 | $2,850.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | -TWTF-- | 3 | $950.00 | | | | | | |
| 4 | WFSB | 08/08/12 | 08/08/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 1 | $950.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 08/06/12 | 08/12/12 | --1---- | 1 | $950.00 | | | | | | |
| 5 | WFSB | 07/31/12 | 08/03/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 3 | $2,850.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | -TWTF-- | 3 | $950.00 | | | | | | |
| 6 | WFSB | 08/06/12 | 08/06/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 2 | $1,200.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 08/06/12 | 08/12/12 | 2------ | 2 | $600.00 | | | | | | |
| 7 | WFSB | 07/31/12 | 08/03/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 7 | $4,200.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | -TWTF-- | 7 | $600.00 | | | | | | |
| 8 | WFSB | 08/06/12 | 08/06/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 1 | $2,100.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 08/06/12 | 08/12/12 | 1------ | 1 | $2,100.00 | | | | | | |
| 9 | WFSB | 07/31/12 | 08/03/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 3 | $6,300.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | -TWTF-- | 3 | $2,100.00 | | | | | | |
| 10 | WFSB | 07/31/12 | 08/03/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 2 | $2,400.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | -TWTF-- | 2 | $1,200.00 | | | | | | |
| 11 | WFSB | 07/31/12 | 08/03/12 | Entertainment Tonight | 7:30pm - 8pm | | :30 | | | NM | 2 | $2,400.00 |
| | | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | |
| Week: | | 07/30/12 | 08/05/12 | -TWTF-- | 2 | $1,200.00 | | | | | | |
| D 12 | WFSB | 08/04/12 | 08/04/12 | Eyewitness News Weekend | 6am - 7am | | :30 | | | NM | 0 | $0.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| Contract / Revision | Alt Order # |
|---|---|
| 487477 / | 06257730 |

| Contract Dates | Product | Estimate # |
|---|---|---|
| 07/31/12 - 08/09/12 | NEW DIRECTION PROJ | |

| Advertiser | Original Date / Revision |
|---|---|
| New Direction Project | 08/07/12 / 08/07/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| D 13 | WFSB | 08/04/12 | 08/04/12 | 7a-9a Sat. Eyewitness New | 7am-9am | | :30 | | | NM | 0 | $0.00 |
| D 14 | WFSB | 08/05/12 | 08/05/12 | 7a-9a Sun Eyewitness News | 7am-9am | | :30 | | | NM | 0 | $0.00 |
| D 15 | WFSB | 08/05/12 | 08/05/12 | CBS Sunday Morning | 9:00am - 10:30am | | :30 | | | NM | 0 | $0.00 |
| D 16 | WFSB | 08/05/12 | 08/05/12 | Face the Nation/ Face the St | 10:30am - 11:30am | | :30 | | | NM | 0 | $0.00 |
| 17 | WFSB | 07/31/12 | 08/03/12 | Eyewitness News | 11PM - 11:35PM | | :30 | | | NM | 3 | $3,600.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 07/30/12 | 08/05/12 | -TWTF-- | 3 | $1,200.00 | | | | | | | |
| 18 | WFSB | 07/31/12 | 08/03/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 2 | $800.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 07/30/12 | 08/05/12 | -TWTF-- | 2 | $400.00 | | | | | | | |
| 19 | WFSB | 08/06/12 | 08/06/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 1 | $400.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 08/06/12 | 08/12/12 | 1------- | 1 | $400.00 | | | | | | | |
| 20 | WFSB | 07/31/12 | 08/03/12 | 10am-11am | 10am - 11am | | :30 | | | NM | 3 | $1,200.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 07/30/12 | 08/05/12 | -TWTF-- | 3 | $400.00 | | | | | | | |
| 21 | WFSB | 08/06/12 | 08/06/12 | 11a-12p Price is Right | 11am - 12pm | | :30 | | | NM | 1 | $500.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 08/06/12 | 08/12/12 | 1------- | 1 | $500.00 | | | | | | | |
| 22 | WFSB | 07/31/12 | 08/03/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 3 | $1,950.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 07/30/12 | 08/05/12 | -TWTF-- | 3 | $650.00 | | | | | | | |
| 23 | WFSB | 08/06/12 | 08/06/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 1 | $650.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 08/06/12 | 08/12/12 | 1------- | 1 | $650.00 | | | | | | | |
| 24 | WFSB | 07/31/12 | 08/03/12 | 3pm-4pm Syndication | 2:58pm-4pm | | :30 | | | NM | 3 | $1,200.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 07/30/12 | 08/05/12 | -TWTF-- | 3 | $400.00 | | | | | | | |
| 25 | WFSB | 07/31/12 | 08/03/12 | 4p-5p Dr. Oz | 4pm-5pm | | :30 | | | NM | 2 | $1,900.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 07/30/12 | 08/05/12 | -TWTF-- | 2 | $950.00 | | | | | | | |
| 26 | WFSB | 07/31/12 | 08/03/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 3 | $4,500.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 07/30/12 | 08/05/12 | -TWTF-- | 3 | $1,500.00 | | | | | | | |
| 27 | WFSB | 07/31/12 | 08/03/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 2 | $3,000.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 07/30/12 | 08/05/12 | -TWTF-- | 2 | $1,500.00 | | | | | | | |
| 28 | WFSB | 08/06/12 | 08/06/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 1 | $1,500.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 08/06/12 | 08/12/12 | 1------- | 1 | $1,500.00 | | | | | | | |
| D 29 | WFSB | 08/04/12 | 08/04/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 0 | $0.00 |
| D 30 | WFSB | 08/04/12 | 08/04/12 | Sa Late News | 11PM - 11:35PM | | :30 | | | NM | 0 | $0.00 |
| D 31 | WFSB | 08/05/12 | 08/05/12 | Eyewitness News Weekend | 6am - 7am | | :30 | | | NM | 0 | $0.00 |
| D 32 | WFSB | 08/05/12 | 08/05/12 | Eyewitness News | 6:30pm - 7pm | | :30 | | | NM | 0 | $0.00 |
| 33 | WFSB | 07/31/12 | 08/03/12 | 11a-12p Price is Right | 11am - 12pm | | :30 | | | NM | 3 | $1,500.00 |
| | Start Date | End Date | Weekdays | Spots/Week | Rate | | | | | | | |
| Week: | 07/30/12 | 08/05/12 | -TWTF-- | 3 | $500.00 | | | | | | | |
| 34 | WFSB | 07/31/12 | 08/03/12 | Eyewitness News | 5:30a - 6am | | :30 | | | NM | 3 | $2,100.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| Contract / Revision | Alt Order # |
|---|---|
| 487477 / | 06257730 |

| Contract Dates | Product | Estimate # |
|---|---|---|
| 07/31/12 - 08/09/12 | NEW DIRECTION PRO. | |

| Advertiser | Original Date / Revision |
|---|---|
| New Direction Project | 08/07/12 / 08/07/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Week: | | Start Date 07/30/12 | End Date 08/05/12 | Weekdays -TWTF-- | Spots/Week 3 | Rate $700.00 | | | | | | |
| N 35 | WFSB | 08/07/12 | 08/07/12 | 430A EYEWITNESS NEWS | 430-5A | | :30 | | | NM | 1 | $250.00 |
| Week: | | Start Date 08/06/12 | End Date 08/12/12 | Weekdays -T----- | Spots/Week 1 | Rate $250.00 | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| 1 | WFSB | 08/06/12-08/12/12 | | 430A EYEWITNESS NEWS | 430-5A | -Tu-------- | :30 | | ~~$250.00~~ | NM | | |
| See MG 35.2 | | | | | | | | | | | | |
| 2 | WFSB | 08/09/12-08/09/12 | | 430A EYEWITNESS NEWS | 430-5A | ----Th----- | :30 | | $250.00 | NM | | |
| (M) MG for 35.1 08/07 | | | | | | | | | | | | |
| N 36 | WFSB | 08/07/12 | 08/07/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 1 | $950.00 |
| Week: | | Start Date 08/06/12 | End Date 08/12/12 | Weekdays -T----- | Spots/Week 1 | Rate $950.00 | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| 1 | WFSB | 08/06/12-08/12/12 | | Eyewitness News | 6am - 6:30am | -Tu-------- | :30 | | ~~$950.00~~ | NM | | |
| See MG 36.2 | | | | | | | | | | | | |
| 2 | WFSB | 08/09/12-08/09/12 | | Eyewitness News | 6am - 6:30am | ----Th----- | :30 | | $950.00 | NM | | |
| (M) MG for 36.1 08/07 | | | | | | | | | | | | |
| N 37 | WFSB | 08/07/12 | 08/07/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 1 | $950.00 |
| Week: | | Start Date 08/06/12 | End Date 08/12/12 | Weekdays -T----- | Spots/Week 1 | Rate $950.00 | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| 1 | WFSB | 08/06/12-08/12/12 | | Eyewitness News | 6:30am - 7am | -Tu-------- | :30 | | ~~$950.00~~ | NM | | |
| See MG 37.2 | | | | | | | | | | | | |
| 2 | WFSB | 08/09/12-08/09/12 | | Eyewitness News | 6:30am - 7am | ----Th----- | :30 | | $950.00 | NM | | |
| (M) MG for 37.1 08/07 | | | | | | | | | | | | |
| N 38 | WFSB | 08/07/12 | 08/07/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 1 | $600.00 |
| Week: | | Start Date 08/06/12 | End Date 08/12/12 | Weekdays -T----- | Spots/Week 1 | Rate $600.00 | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| 1 | WFSB | 08/06/12-08/12/12 | | CBS: THE EARLY SHOW | 7am - 9am | -Tu-------- | :30 | | ~~$600.00~~ | NM | | |
| See MG 38.2 | | | | | | | | | | | | |
| 2 | WFSB | 08/09/12-08/09/12 | | CBS: THE EARLY SHOW | 7am - 9am | ----Th----- | :30 | | $600.00 | NM | | |
| (M) MG for 38.1 08/07 | | | | | | | | | | | | |
| N 39 | WFSB | 08/07/12 | 08/07/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 1 | $650.00 |
| Week: | | Start Date 08/06/12 | End Date 08/12/12 | Weekdays -T----- | Spots/Week 1 | Rate $650.00 | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| 1 | WFSB | 08/06/12-08/12/12 | | Eyewitness News | 12pm - 12:30PM | -Tu-------- | :30 | | ~~$650.00~~ | NM | | |
| See MG 39.2 | | | | | | | | | | | | |
| 2 | WFSB | 08/09/12-08/09/12 | | Eyewitness News | 12pm - 12:30PM | ----Th----- | :30 | | $650.00 | NM | | |
| (M) MG for 39.1 08/07 | | | | | | | | | | | | |
| N 40 | WFSB | 08/07/12 | 08/07/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 1 | $1,500.00 |
| Week: | | Start Date 08/06/12 | End Date 08/12/12 | Weekdays -T----- | Spots/Week 1 | Rate $1,500.00 | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| 1 | WFSB | 08/06/12-08/12/12 | | Eyewitness News | 5pm - 5:30pm | -Tu-------- | :30 | | ~~$1,500.00~~ | NM | | |
| See MG 40.2 | | | | | | | | | | | | |
| 2 | WFSB | 08/09/12-08/09/12 | | Eyewitness News | 5pm - 5:30pm | ----Th----- | :30 | | $1,500.00 | NM | | |
| (M) MG for 40.1 08/07 | | | | | | | | | | | | |
| N 41 | WFSB | 08/07/12 | 08/07/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 1 | $1,500.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| Contract / Revision | Alt Order # |
|---|---|
| 487477 / | 06257730 |

| Contract Dates | Product | Estimate # |
|---|---|---|
| 07/31/12 - 08/09/12 | NEW DIRECTION PRO. | |

| Advertiser | Original Date / Revision |
|---|---|
| New Direction Project | 08/07/12 / 08/07/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|---|---|---|---|---|---|---|---|---|---|---|---|---|
| Week: | | Start Date 08/06/12 | End Date 08/12/12 | Weekdays -T----- | Spots/Week 1 | Rate $1,500.00 | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| 1 | WFSB | 08/06/12-08/12/12 | | Eyewitness News | 5:30pm - 6pm | -Tu-------- | :30 | | ~~$1,500.00~~ | NM | | |
| | See MG 41.2 | | | | | | | | | | | |
| 2 | WFSB | 08/09/12-08/09/12 | | Eyewitness News | 5:30pm - 6pm | ----Th----- | :30 | | $1,500.00 | NM | | |
| | (M) MG for 41.1 08/07 | | | | | | | | | | | |
| N 42 | WFSB | 08/07/12 | 08/07/12 | Eyewitness News | 11PM - 11:35PM | | :30 | | | NM | 1 | $1,200.00 |
| Week: | | Start Date 08/06/12 | End Date 08/12/12 | Weekdays -T----- | Spots/Week 1 | Rate $1,200.00 | | | | | | |
| Spot | Ch | Date Range | | Description | Start/End Time | Weekdays | Length | | Rate | Type | | |
| 1 | WFSB | 08/06/12-08/12/12 | | Eyewitness News | 11PM - 11:35PM | -Tu-------- | :30 | | ~~$1,200.00~~ | NM | | |
| | See MG 42.2 | | | | | | | | | | | |
| 2 | WFSB | 08/09/12-08/09/12 | | Eyewitness News | 11PM - 11:35PM | ----Th----- | :30 | | $1,200.00 | NM | | |
| | (M) MG for 42.1 08/07 | | | | | | | | | | | |
| | | | | | | | | | Totals | | 65 | $58,650.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---|---|---|---|
| 07/30/12 -08/09/12 | 65 | $58,650.00 | $49,852.50 |
| Totals | 65 | $58,650.00 | $49,852.50 |

**Signature:** _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.